



350 N. Clark St., Suite 500
Chicago, IL 60654

Phone | 312.447.8080
Fax | 312.447.8081

www.edlinktuition.com

Contact: Debbie Steele
EdLink
Tel: 312-447-8042
Email: dsteelle@edlinktuition.com
www.edlinktuition.com

FOR IMMEDIATE RELEASE

EDLINK AND STRAIGHTERLINE BRING FLEXIBLE COLLEGE OPTIONS TO THE WORKPLACE TO HELP EMPLOYEES COMPLETE COLLEGE

Chicago, IL, October 2011—EdLink, the country's largest provider of corporate tuition assistance management services, announced today that it will be offering StraighterLine (www.straighterline.com) courses as an option to their corporate member companies. The addition of StraighterLine's extremely flexible self-paced online college courses to existing tuition assistance programs provides employees the ability to take and complete college courses on their own schedule, helping ease the burden of balancing a busy lifestyle while earning a college degree. Employees can even utilize a prior learning assessment program to earn credit for their life experience.

Employers benefit by providing additional educational options and career advancement opportunities for their employees. They are also giving their employees the opportunity to save even more on their college education. StraighterLine's affordable online college courses allow students to save up to 90% on their first year of college. Course credits transfer to StraighterLine's partner colleges and universities or through the ACE Credit service.

With StraighterLine, participating EdLink clients can now provide greater course variety to their employees. Currently, StraighterLine offers twenty three entry-level [college courses online](#), including College Algebra, Precalculus, Calculus I, Calculus II, Business Writing, Introduction to Biology, Introduction to Biology with lab, General Chemistry I, General Chemistry I with lab, English Comp I, English Comp II, Accounting I, Accounting II, Managerial Accounting, Macroeconomics, Microeconomics, Business Statistics, Anatomy & Physiology I & II, each with a lab option, Medical Terminology, Psychology, and two developmental courses. 13 new courses are being readied for the 2011-2012 school year, including Introduction to Business, Physics and Pharmacology.

“As the leader in providing tuition assistance management and related services to a diverse client base across the country, EdLink works to help our clients gain more strategic value from their tuition programs. We help them align relevant employee education with skills and competencies needed to remain competitive in the future. Our extensive network of education partners not only drives savings for our clients, but it also adds tremendous value by expanding education opportunities to employees through multiple delivery methods (online, on-campus and blended), customized



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programs, prior learning assessment, and other meaningful solutions,” said Lynn Schroeder, Vice President of Sales and Marketing at EdLink.

“Employees and employers are very sensitive to the price and convenience of college courses,” says Burck Smith, CEO and founder of StraighterLine. “By partnering with EdLink, we can make tuition reimbursement benefits go much further.”

About EdLink, LLC:

EdLink has been designing and administering successful tuition programs for over 25 years. It is the nation’s largest provider of outsourced tuition management services, working with companies of all sizes across multiple industries. Long recognized the thought leader in the industry, EdLink’s deep expertise and commitment to research and innovation ensures results that matter to both corporations and working adults. EdLink serves over one million eligible employees and saves clients millions each year in tuition costs.

EdLink is an independent company jointly created by two national non-profit leaders in education, the Council for Adult and Experiential Learning (CAEL) and ACT, Inc.

About StraighterLine

StraighterLine has been recognized as a revolutionizing force in education by **major news organizations** and the U.S. Chamber of Commerce for offering students online courses that **earn real college credit for just \$99 a month**. *Fast Company* named StraighterLine one of the “**10 Most Innovative Companies in Education**”.

In order to facilitate the award of credit, StraighterLine has forged partnerships with **leading accredited online colleges and universities**. A student ultimately earns a degree from those institutions but realizes tremendous savings and convenience by starting with StraighterLine.

StraighterLine’s courses are **evaluated and recommended** by the American Council on Education’s College Credit Recommendation Service ([ACE CREDIT](#)). In addition to the institutions with which StraighterLine has a direct relationship, more than 150 other schools are reported to have accepted StraighterLine coursework for transfer credit.

Compared to online courses from a typical college or university, StraighterLine’s courses have been found to offer equal academic rigor but with more affordability, convenience and student satisfaction. Students earn real college credit and see StraighterLine courses help them complete a degree.



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Currently, StraighterLine offers 23 entry-level [college courses online](#) in the Sciences, Humanities, English, Math and Business.

For information, visit www.straighterline.com or call 202-507-7020 or 1-877-str8erline (1-877-787-8375).

Further Information:

Debbie Steele

312-447-8042

dsteele@edlinktuition.com

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