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FOR IMMEDIATE RELEASE

EDLINK WELCOMES FORTUNE 100 PHARMACEUTICAL CLIENT

Chicago, IL, September 2011— EdLink— the country’s largest provider of corporate tuition assistance management services— is pleased to announce the award of a large new Fortune 100 pharmaceutical client. EdLink will be providing outsourced tuition program administration for the company and — through partnership with one of EdLink’s parent organizations, the Council for Adult and Experiential Learning (CAEL) — will provide educational advising for the company’s employees.

EdLink anticipates launching services for the company in the coming months.

“We are both excited and proud to have won the work of another pharmaceutical company,” stated Lynn Schroeder, Vice President of Sales and Marketing, *“especially after such a thorough competitive process. For me, this clearly validates that our commitment to providing a customer-focused solution truly does help clients achieve their goals for the tuition program investment. And it certainly validates that our technology provides the best-in-class solution on the market today. We are also seeing that the tuition savings possible through our partner network of colleges and universities makes undeniable sense in the market.”*

EdLink is committed to delivering high-quality products and services that efficiently manage tuition programs and gain the most value for its clients from their investment. From improving recruitment and retention to offering preferred tuition rates at its growing network of accredited schools, EdLink’s years of experience and knowledge of exemplary practices ensure that its clients’ education investments support and advance business goals, including overall talent management.



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About EdLink, LLC:

EdLink has been designing and administering successful tuition programs for over 25 years. It is the nation's largest provider of outsourced tuition management services, working with companies of all sizes and across multiple industries. Long considered the thought leader in the industry, EdLink's deep expertise and commitment to research and innovation ensures results that matter to both corporations and working adults. We serve over one million eligible employees and save clients millions each year in tuition costs.

EdLink is an independent company jointly created by two national non-profit leaders in education, the [Council for Adult and Experiential Learning \(CAEL\)](#) and [ACT, Inc.](#)

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Further Information:

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