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FOR IMMEDIATE RELEASE

INDIANA UNIVERSITY KELLEY SCHOOL OF BUSINESS JOINS EDLINK'S FEATURED PROVIDER NETWORK

Chicago, IL, November 2011—EdLink— the largest provider of corporate tuition assistance services offering a full range of tuition administration solutions— is pleased to announce that the Indiana University Kelley School of Business has joined its Featured Provider Network. EdLink's expanding network contains over 70 regionally accredited higher education institutions that offer preferred tuition rates to all of EdLink's clients.

Established in 1999, Kelley Direct provides high-caliber working professionals access to the highly-ranked Indiana University Kelley School of Business, no matter where they live or work. Kelley Direct offers four degree programs: [MBA](#), [MS in Finance](#), [MS in Global Supply Chain Management](#), and [MS in Strategic Management](#).

"We are very excited to have Kelley Direct as our education partner," stated Jason Mulrooney, Manager of Education Partnerships at EdLink. *"Their online graduate degree programs add tremendous value to our growing Featured Provider Network."*

The same faculty that teaches in the highly-ranked Kelley full-time and evening MBA programs teaches in Kelley Direct. Many have taught in Kelley Direct for years, allowing them to master the best teaching techniques for the online environment. Kelley Direct uses interactive technology which provides students the opportunity to regularly communicate with and learn from the Kelley faculty and their classmates.

Kelley Direct alums are having a strong impact in their organizations. A recent survey found that 55% of graduates had been promoted at least once from the time they started the program through graduation. The impact is being felt by their current employers, as 82% of those same graduates stayed at their employer after graduation.

"We are truly excited to enter into this partnership with EdLink," stated Darren Klein, Director of Marketing, Kelley Direct Programs. *"EdLink works with some of the most important companies in the world, helping them to develop some of the most talented professionals in the world. For over a decade, Kelley Direct Programs have provided high-caliber working professionals the opportunity to learn from the elite*



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Kelley faculty, earn the world-renowned Kelley MBA or MS degree, and transform both their own lives and the organizations in which they work. We look forward to continuing this tradition of excellence and helping EdLink's clients' develop their most important asset— their people.”

About EdLink, LLC:

EdLink has been designing and administering successful tuition programs for over 25 years. It is the nation's largest provider of outsourced tuition management services, working with companies of all sizes across multiple industries. Long recognized the thought leader in the industry, EdLink's deep expertise and commitment to research and innovation ensures results that matter to both corporations and working adults. EdLink serves over one million eligible employees and saves clients millions each year in tuition costs.

EdLink is an independent company jointly created by two national non-profit leaders in education, the Council for Adult and Experiential Learning (CAEL) and ACT, Inc.

About Kelley Direct

Established in 1999, Kelley Direct provides high-caliber working professionals access to the highly-ranked Indiana University Kelley School of Business, no matter where they live or work. Students enrolled in Kelley Direct have the opportunity to earn the world-renowned Kelley School of Business MBA or MS degree on their schedule while making connections with other high-caliber working professionals from across the globe.

To talk with a staff member or current student about the program, please contact the Kelley Direct office at (877) 785-4713 or visit <http://kd.iu.edu/>.

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