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FOR IMMEDIATE RELEASE

EDLINK ADDS HERZING UNIVERSITY TO ITS FEATURED PROVIDER NETWORK TO EXPAN CONTINUING OPTIONS FOR ITS CLIENTS

CHICAGO and MILWAUKEE (October 24, 2011) - EdLink and Herzing University announced today that [Herzing University](#) has joined the [EdLink](#) Featured Provider Network. This relationship will provide EdLink client companies and their employees with access to Herzing's wide array of undergraduate and graduate degrees, continuing education and certification exam preparation.

EdLink, the country's largest provider of corporate tuition assistance management services, designs and manages tuition reimbursement programs for corporations across the United States. Herzing University offers career-focused education through 12 physical locations across the country and [Herzing University Online](#).

"We are excited to be partnering with such a distinguished organization as EdLink, and we welcome EdLink clients and their employees to check out our award-winning, career-focused education programs to help them advance their careers," said Renée Herzing, president of Herzing University.

Herzing University's degree programs include master's, bachelor's and associate degrees in the technology, business, healthcare, design and public safety fields that will help corporate employees to advance their careers through continuing education that is relevant to their organizations.

"As the leader in providing tuition assistance management and related services to a diverse client base across the country, EdLink works to help our clients gain more strategic value from their tuition programs. We help them align relevant employee education with skills and competencies needed to remain competitive in the future," said Lynn Schroeder, Vice President of Sales and Marketing at EdLink. "One of the great things about Herzing University is the flexible options they offer for working adults to earn their degrees in a classroom, through online courses, or a combination of both so they can balance work and family commitments with their educational tracks."



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EdLink's clients will be able to access exclusive benefits with Herzing University that will include: tuition reduction scholarships, waived application and enrollment fees, and a dedicated Admissions and Career Development team. They will also enjoy the benefits that all Herzing University students have with possible credit for prior learning, military service and work experience. In addition, the cost of books is included in tuition.

About Herzing University

[Herzing University](#) encompasses 12 physical locations in eight states, three continuing education divisions in three states, plus [Herzing University Online](#). Founded in Milwaukee, Wis. in 1965, today the University offers career-focused, convenient, and caring education for master's, bachelor's, and associate degrees and diplomas in the fields of technology, business, healthcare, design, and public safety. Herzing University has been recognized as a member of the 2012 *GI Jobs* magazine list of "Military Friendly Schools." The University provides education to approximately 8,500 students per year. Herzing University is accredited by The Higher Learning Commission and is a member of the North Central Association; www.ncahlc.org or (800) 621-7440. More information about Herzing University is available at: www.herzing.edu.

About EdLink, LLC

EdLink has been designing and administering successful tuition programs for over 25 years. It is the nation's largest provider of outsourced tuition management services, working with companies of all sizes across multiple industries. Long considered the thought leader in the industry, EdLink's deep expertise and commitment to research and innovation ensures results that matter to both corporations and working adults. EdLink serves over one million eligible employees and saves clients millions each year in tuition costs.

EdLink is an independent company jointly created by two national non-profit leaders in education, the [Council for Adult and Experiential Learning \(CAEL\)](#) and [ACT, Inc.](#)

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